

# PALM OIL INNOVATION CHALLENGE 2025

IN CONJUNCTION WITH

**ASEAN YOUTH LEADERS IN PALM OIL SUSTAINABILITY (AYLPOS) 2025**

## GRAND FINAL

 **10 DECEMBER 2025**

 **AUDITORIUM AKADEmia SIBER  
TEKNOPOLIS, UKM**

## THEME

**NEXT-GEN CHANGEMAKERS:  
DRIVING THE FUTURE OF PALM  
OIL SUSTAINABILITY**

## WHAT PARTICIPANTS NEED TO DO?

Participants need to:

- **Identify a challenge** in the palm oil industry related to:
  - Palm Oil Export Competitiveness
  - Sustainability & Environment
  - Socioeconomic Development
  - Innovation & Research
  - Global & ASEAN Impact
  - Social Responsibility
  - Governance
- **Propose a solution** such as an idea, system, apps, tool, project or programme that addresses the challenge.
- **Submit one-page proposal or infographic and one pitching video (3–5 minutes)** showcasing:
  - The problem they are solving
  - Their proposed solution
  - Its impact and potential for implementation

## SCAN QR-CODE TO PARTICIPATE



## IMPORTANT DATES



**SUBMISSION DEADLINE**  
**15<sup>TH</sup> SEPTEMBER 2025**

- Participants are required to submit:
- One-page proposal or infographic; and one pitching video (3–5 minutes)



**COACHING SESSION  
(FINALISTS ONLY) - ONLINE**  
**15<sup>TH</sup> OCTOBER 2025**

Online session with industry experts to provide guidance on current issues in the palm oil sector.



**ANNOUNCEMENT OF  
TOP 3 FINALISTS**

**1<sup>ST</sup> OCTOBER 2025**



**FINAL PITCH**

**10<sup>TH</sup> DECEMBER 2025**

Finalists present their solutions to the panelists (industry experts and academics) at the public event (AYLPOS Forum 2025).

## PRIZES



**1<sup>ST</sup>**  
**USD 1,200**

**2<sup>ND</sup>**  
**USD 1,000**

**3<sup>RD</sup>**  
**USD 800**

- Medal and certificate
- Gain international recognition
- Get a chance to pilot your idea with industry partner

# PALM OIL INNOVATION CHALLENGE 2025

## About Palm Oil Innovation Challenge

- ✓ Encourages **critical thinking** and **creativity** in addressing real-world **environmental, social, and economic challenges**.
- ✓ Provides a platform for students to explore real issues in the palm oil sector and propose impactful ideas.
- ✓ Cultivates **next-generation leaders** who are equipped to drive sustainable transformation.
- ✓ Promote **cross-border collaboration** in addressing environmental, social, and governance (ESG) concerns.

## Eligibility

- ✓ Open to all undergraduate and postgraduate students aged between 18 to 38.
- ✓ Participants may join the competition individually or in pairs (maximum two members per team).

## Theme

Next-Gen Changemakers: Driving the Future of Palm Oil Sustainability

## Categories

Participants may choose any topic related to the theme, focusing on environmental, social, or governance (ESG) concerns.

## Prizes

- ✓ 1<sup>ST</sup> Prize : USD 1,200, medal and certificate
- ✓ 2<sup>ND</sup> Prize : USD 1,000, medal and certificate
- ✓ 3<sup>RD</sup> Prize : USD 800, medal and certificate

## Why you should join?

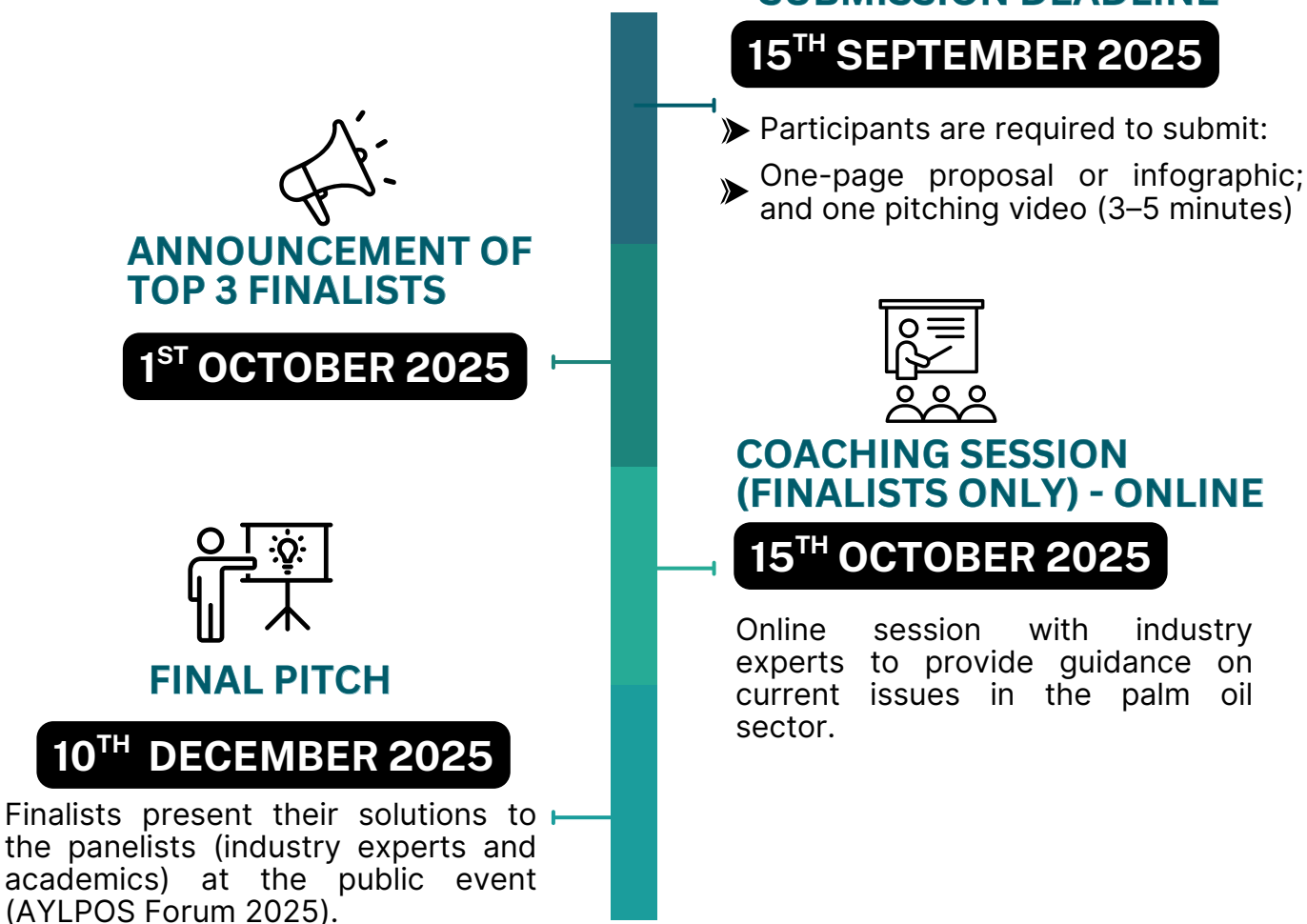
- ✓ Win up to USD 1,200 cash prizes
- ✓ Gain an international recognition
- ✓ Get a chance to pilot your idea with industry partner

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  - The problem they are solving
  - Their proposed solution
  - Its impact and potential for implementation

## Competition Timeline



## For Further Information

- ✓ WhatsApp us at : +60 13-407 7200 (Mrs. Sakinah)  
: +60 13-644 3785 (Ms. Ajlaa Bazilah)